

## Somerset Inn Fast Facts

Welcome to the Somerset Inn Press Room!

Whether you're a media professional, event planner, business traveler, or prospective guest, Somerset Inn is dedicated to providing you with information about our array of services, upcoming events, luxury accommodations, special features, and interesting news.

### Our History

Established in 1973, Somerset Inn has been providing upscale accommodations and top-notch customer service for over 30 years. Believe it or not, the average room rate was \$52 per night, and was built to accommodate out-of-town travelers venturing to the Somerset Mall, as it was referred to at that time, providing the most luxurious shopping in Michigan. The Inn has since expanded to offer newly remodeled suites and guest rooms, as well as premier banquet and conference center facilities.

### Core Values

*Guest Satisfaction* is not only an industry buzzword, but is the feature that sets Somerset Inn apart from the other area hotels. Through its staff training and emphasis on customer service for all events, the Inn prides itself on setting the standard of excellence when it comes to guest satisfaction. This is illustrated in its impeccable record of customer loyalty, maintaining a solid base of loyal customers from business travelers, to event planners, to top organizations throughout the Metro Detroit area and beyond.

### Accommodations and Amenities

Looking for your luxury hotel in Michigan with great accommodations and amenities? Look no further than Somerset Inn. Somerset Inn boasts:

- 244 newly-renovated boutique-style guest rooms and 6 luxury suites
- A picturesque courtyard surrounded by beautiful gardens, and a premier nine-hole golf course.
- Complimentary high speed Internet, along with coffee and tea makers, marble bathrooms, designer make-up and dressing mirrors, hair dryers, iron and ironing board, King and large Double Queen rooms, current movies on-demand, and a daily *USA Today* newspaper.
- Convenient in-room video check-out and room service.
- An on-site workout room and business center.
- Convention and banquet space for up to 500 people in the well-appointed and newly renovated Grand Ballroom.
- An array of additional banquet and meeting areas, including the popular West End Room.
- Crumpets Restaurant and the Bar and Grille, offering both upscale and casual dining experiences.

### Dining Services

Somerset Inn offers its guests the luxury of choosing between upscale and casual dining, while featuring a carte du jour of passion foods and fine wines.

- Crumpets, the hotel's signature restaurant, offers a fabulous dining area to relax and enjoy sumptuous cuisine whether you're traveling for business or pleasure.
- The Somerset Inn Bar & Grille provides a whimsical setting and is a great area for cocktails, conversation, and a light fare meal.
- A mouthwatering room service menu is also available.

### Event and Conference Facilities

Somerset Inn is more than your luxury hotel. The Inn features facilities to accommodate both personal and professional banquet events and meetings – including corporate conferences, seminars, weddings and receptions, bar/bat mitzvahs, and reunions. Unique features include:

- 13 newly remodeled and well-designed meeting and banquet rooms.
- Three impressive ballrooms.
- 7,200 square foot Grand Ballroom that can accommodate up to 500 guests.

- 3,000 square foot foyer for pre-function activities and special displays.
- Picturesque outdoor garden terrace with a multi-layer brick patio embellished with beds of beautiful aromatic botanical gardens and arbors.
- Comprehensive food and beverage services.
- Audiovisual capabilities.

#### **Travel Packages - The Shopper's Oasis Package includes**

- A stunning executive King or large Double Queen bedroom, with several overlooking the magnificent scenic garden patio.
- Breakfast in Crumpets Restaurant.
- A Somerset shopping bag filled with information and special surprises from the neighborhood Somerset Collection.

#### **Area Events and Attractions**

The Somerset Inn is centrally located within metro Detroit and is easily accessible to all major events and attractions in the area, including:

- The impeccable shopping experience at the adjacent Somerset Collection
- The Palace of Auburn Hills – the home of the Pistons and greatest names in entertainment
- DTE Music Theater
- Meadowbrook Theater
- Cranbrook Museum of Science
- The Detroit Zoo
- Great Lakes Crossing Shopping Mall
- Greektown, the Greektown Casino, and other Detroit casinos and hotels
- Greenfield Village and Henry Ford Museum to see "America's Greatest History Attraction"
- Downtown Detroit
- Ford Field which held the Super Bowl and is the main stadium for the Lions
- Cobo Hall for the annual Detroit International Auto Show and other trade related events
- Joe Louis Arena to watch a Red Wings game or attraction on ice
- Comerica Park to watch the Tigers play or see a concert
- The Fox Theatre to see a musical, play, or performance
- Chene Park and Hart Plaza for ongoing summer events

#### **Our Location**

Somerset Inn is conveniently located just off I-75, only minutes from the Metro Detroit Airport and local area attractions.

Somerset Inn  
 2601 West Big Beaver Road  
 Troy, MI 48083  
 248-643-7800  
 1-800-228-8769

#### **Celebrity Sightings**

From rock musicians to the President of the United States, Somerset Inn has hosted a wide range of celebrities and notable guests since its opening in 1973. Our unique guest list includes:

- **Sports names** such as the Michael Jordan, Jack Nickalaus, Shaq, Magic Johnson, Kobe Bryant, NCAA wrestling teams, Super Bowl guests, NCAA Bradley Braves, NW Wildcats, and WNBA, most NFL and NBA teams
- **America's largest radio network** - Westwood One Radio
- **Musicians** such as Michael Jackson, The Doobie Brothers, and Crosby, Stills and Nash, Travis Tritt, Michael Bolton, Bare Naked Ladies, Rick Springfield, Pat Boone, Bob Seager, Rod Stewart, Aretha Franklin, Tom Jones, The Beach Boys

- **Political figures** such as George W. Bush and Gerald Ford have all rested in Somerset Inn's chic, boutique style rooms
- **Other Notables** including Larry King, Eddie Murphy, P. Diddy, Jennifer Lopez, Ben Hogan, John Madden, Pat Sajak, the Olsen Twins, Bob Hope, Martha Stewart, Huey Lewis.

### **Staff Experience and Commitment**

The management team of Somerset Inn is truly unique in its dedication to the hotel and standards of service. The Chief Operating Officer, the Director of Sales and Marketing, and Executive Chef have each dedicated 19 years of continual service to the Inn, with many others contributing multiple years of experience as well. As a result, guests return year after year for the consistent service, familiar faces, and personal feel the Inn adds to their traveling experiences.

### **Memberships**

- Michigan Society of Association Executives
- Meeting Planners International
- Detroit Convention and Visitor's Bureau
- Troy Chamber of Commerce
- AAA

### **Architecture and Design**

Somerset Inn conveys a modernistic architectural design which has labeled it as chic and posh. Established in 1973, the Inn chose to architect a hotel that was reminiscent of The Somerset Collection, the newly constructed and most luxurious shopping center in the Detroit area. Saks Fifth Avenue and Bonwit Teller were just a few of the upscale shopping venues located within the Collection and adjacent to the hotel. In light of the upscale shopping experience provided by The Somerset Collection, Somerset Inn continues its tradition to offer architectural elegance by choosing contemporary exterior and interior design selections that convey a sense of luxury and history.